



48TH International Symposium on High-Performance
Liquid Phase Separations and Related Techniques

University of Milano-Bicocca, Milan



Sponsor and exhibitor prospectus

ORGANIZING SECRETARIAT

Effetti srl

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www.hplc2019-milan.org



Università
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ORGANIZING SECRETARIAT AND CONTACTS

Effetti Srl, Milan, Italy

Ref: Simona Ceccarini e-mail: hplc2019@effetti.it - simona.ceccarini@effetti.it

www.hplc2019-milan.org

Dear Colleagues and Friends,

We are very pleased to invite you to “HPLC 2019” to be held in Milan, Italy, on June 16-20 2019.

It is the first time that this conference - the most important international conference in the field of high-performance liquid phase separations and related techniques - will be held in Italy.

In keeping with the tradition of past editions, we are organizing an exciting meeting in a hospitable setting that will be conducive to business, scientific and social exchange.

We will cover both the fundamental and practical aspects of separation science, with the main focus on new highly relevant trends that are emerging in this field. In particular we will encourage younger scientists to make contributions in topical scientific sessions.

Situated in the northern part of Italy, Milan is a vibrant cosmopolitan center where the various cultures of northern European and Mediterranean countries merge. Milan has a lot to offer: art museums, history, opera (La Scala), music, fashion, design, culinary delights and business opportunities.

Milan is easy to reach by all means of transport, but is one of the most accessible cities in Europe in terms of air links through 3 international airports (Malpensa, Linate and Orio al Serio). There are regular direct rail links to all major Italian cities: Bologna (1 hour), Florence (1,30 hour), Rome (3 hours), Naples (4 hours) to name just a few. Furthermore, Milan has the largest public transport network which let people travel around the city urban community and the region easily and quickly.

This event will give you the opportunity to focus on the newest scientific trends and professional developments in our field in an atmosphere of Italian hospitality and the Italian expression of European union.

**We extend a warm invitation
to join us in Milan in 2019!**

CHAIRS

ALBERTO CAVAZZINI

Università degli Studi di Ferrara

MASSIMO MORBIDELLI

Politecnico di Milano

ORGANIZING COMMITTEE

LAURA CIPOLLA

University of Milano – Bicocca



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1. CONGRESS VENUE

SHORT COURSES and CONGRESS SESSIONS (from June 16 to 20, 2019)



University of Milano-Bicocca
Building U6
Piazza dell'Ateneo Nuovo, 1
20100 Milano
www.unimib.it

The University of Milano-Bicocca is a public, multidisciplinary University. With about 900 teachers and researchers and 33.000 enrolled students, Bicocca offers a wide range of degree courses in Economics-Statistics, Law, Medicine, Psychology, Science, Sociology and Education. Established in 1998 it was ranked - by the Times Higher Education ranking of the best 100 Universities under 50 years old - as number 21 worldwide and first in Italy. The Congress Centre is one of the largest and best equipped centers in Milan.

HOW TO REACH THE CONGRESS VENUE

The University of Milano-Bicocca is located in an area on the northern outskirts of Milan and is very well connected to the city centre, railway stations and the airport via ground transportation.

- **Public transports:** Tram n. 7 stop Arcimboldi Ateneo Nuovo and Bus n. 87; Underground line 5 "Lilla" stop Ponale
- **Railway station:** 5 Km from the Central Station
- **Airport:** 17 km from Milano Linate; 50 Km from Milano Malpensa
- **Car:** Parking available near the Congress Venue

OPENING CEREMONY and WELCOME RECEPTION
(only on June 16, 2019 from h 14.00 to h 22.00)



Milan Conservatorio "Giuseppe Verdi"
Via Conservatorio, 12
20122 Milano
www.consmilano.it

The Milan Conservatorio Giuseppe Verdi is the largest music academy in Italy. It was founded by Royal Napoleonic Decree in 1807 and opened on 3 September 1808 in the cloisters of a Baroque jewel, the Church of Santa Maria della Passione. In its 200-years history has educated some of the most prominent musicians or conductors and it continues to be one of the most important institutions for the study of music, established nationally and internationally, with more than 1,500 students, 236 teachers, 100 courses of study and a wide range of cultural events and orchestral concerts in the opulent concert halls "Sala Verdi".

HOW TO REACH THE VENUE

The Conservatorio is located right in the city centre and is easily accessible by public transport:

- **Underground MM 1:** stop S. Babila; take via Borgogna, after the traffic lights go straight on in Via Mascagni, then turn right on the first
- **Bus 54 or 61:** east direction, stop Mascagni-Conservatorio, take Via Conservatorio to the right
- **Bus 54 or 61:** west direction, stop Monforte-S. Damiano, go back and take Via Conservatorio to the right
- **Bus 94:** stop V. Modrone-Mascagni, go through Via della Passione until the end

2. TENTATIVE CONGRESS SCHEDULING

UNIVERSITY OF MILANO-BICOCCA (see page 4)						
	Sunday June 16	Monday June 17	Tuesday June 18	Wednesday June 19	Thursday June 20	
08:30-09:00	On-site registrations	On-site registrations				
09:00-09:30						
09:30-10:00	Short Courses (see topics on the website)	SESSIONS 1	SESSIONS 4	SESSIONS 8	SESSIONS 12	
10:00-10:30			Coffee Break Exhibition/Poster	Coffee Break Exhibition/Poster	Coffee Break Exhibition/Poster	
10:30-11:00						
11:00-11:30	Coffee Break					
11:30-12:00	Short Courses (see topics on the website)	Lunch Exhibition/ Poster Vendor Seminars	SESSIONS 5	SESSIONS 9	SESSIONS 13	
12:00-12:30						
12:30-13:00						
13:00-13:30			Lunch Exhibition/ Poster Vendor Seminars	Lunch Exhibition/ Poster Vendor Seminars	Lunch Exhibition/ Poster	
13:30-14:00						
14:00-14:30	MILAN CONSERVATORIO "GIUSEPPE VERDI" (see page 5)	SESSIONS 2	SESSIONS 6	SESSIONS 10	Closing plenary session	
14:30-15:00						
15:00-15:30	Opening Ceremony	Coffee Break Exhibition/Poster			Farewell drink	
15:30-16:00						
16:00-16:30				Coffee Break Exhibition/Poster	Coffee Break Exhibition/Poster	
16:30-17:00						
17:00-17:30		SESSIONS 3	SESSIONS 7	SESSIONS 11		
17:30-18:00						
18:00-18:30	Welcome Reception					
18:30-19:00						
from 20:30				Gala Dinner		

3. SPONSORSHIP OPPORTUNITIES

The Organizers are offering companies the opportunity to become partners of the HPLC 2019 Milan enabling them to promote their scientific endeavors and to obtain wider recognition. Various partnership options are listed on the following pages. Potential partners can select different options up to the amount of the financial support they like. Depending on the total sum of contribution, companies will have the possibility of being recognized as an official partner of the Congress and benefiting from various privileges.

PARTNERSHIP CATEGORIES

Partners can support the Congress according to different levels of Partnership categories as follows:

- **PLATINUM PARTNER** minimum contribution 38.000 EUR
- **GOLD PARTNER** minimum contribution 26.000 EUR
- **SILVER PARTNER** minimum contribution 15.000 EUR
- **BRONZE PARTNER** minimum contribution 10.000 EUR

The Organizers are kindly asking interested companies to choose from the Partnership categories, fill the form "**Partnership Order Form**" and return it by mail to simona.ceccarini@effetti.it. Please do not hesitate to contact the Organizing Secretariat for any further information.

GENERAL BENEFITS

All partners will receive the following promotion:

- Company logo in all printed materials under the Partnership category
- Logo on the official event website (including link)
- Logo in the main meeting hall where the Plenary sessions take place
- Use of the Symposium logo for own advertising
- Acknowledgement during Opening and Closing ceremonies

PARTNERSHIP OVERVIEW

ITEM	Platinum	Gold	Silver	Bronze
Lunchtime vendor seminar (170 pax)	1 hour	1 hour	-	-
Exhibition space	30 sqm	24 sqm	18 sqm	12 sqm
Delegate registrations	6	4	2	1
Exhibitor registrations	6	4	3	2
Delegate mass mailing	Yes	-	-	-
Final program advertisement	2 pages	1 page	½ page	-
Bag insert	3	1	-	-
General benefits	Yes	Yes	Yes	Yes

Important note: All prices mentioned in this Invitation are exclusive of VAT.

PARTNERSHIP PACKAGES – MAJOR SPONSOR OPPORTUNITIES

A full range of sponsorship opportunities have been developed in order to best support our industry partners. Various sponsorship options are listed in the following pages. To help you choose the most suitable opportunity, we invite you to contact directly the Organizing Secretariat Effetti. This does not involve any obligation but it will provide you with priority status as opportunities are being finalized. We suggest you to act promptly to have access to all the sponsorship options. HPLC 2019 is also open to special requests that may not have been outlined.

- All Sponsors will be treated on a **“first come, first served”** basis within the Sponsorship category
- All the indicated prices are expressed in Euro and **VAT is NOT included**
- With regard to space allocation, **early booking is recommended** to avoid disappointment.

The packages have been designed to give your company the greatest visibility. Your participation as Platinum, Gold, Silver and Bronze Partner will allow you to enjoy the opportunities listed below.

PLATINUM PARTNER

Minimum contribution: 38.000 EUR

- 30 sqm exhibition raw space and priority of location choice, electricity included (1,5 Kw)*
- 1-hour vendor seminar (170 pax), including room rental, basic technical equipment, room assistant, program announcement in the Congress website and title in the program-at-a-glance
- Mass mailing to all registered delegates 14 days prior to the start of the Symposium – to be supplied in .html format and will be sent by organizers
- 6 delegate registrations
- 6 exhibitor registrations
- 2 invitations to the Gala dinner
- 2 full pages color (A4) advertisement in the Final program
- 3 company leaflets (max A4) inserted in participants' bags
- General benefits

GOLD PARTNER

Minimum contribution: 26.000 EUR

- 24 sqm exhibition raw space and priority of booth location choice after Platinum partner, electricity included (1,5 Kw)*
- 1-hour vendor seminar (170 pax), including room rental, basic technical equipment, room assistant, program announcement in the Congress website and title in the program-at-a-glance
- 4 delegate registrations
- 4 exhibitor registrations
- 1 full page color (A4) advertisement in the Final program
- Company leaflet (max A4) inserted in participants' bags
- General benefits

SILVER PARTNER

Minimum contribution: 15.000 EUR

- 18 sqm exhibition raw space and priority of location choice after Gold partner, electricity included (1,5 Kw)*
- 2 delegate registrations
- 3 exhibitor registrations
- 1/2 page color (A4) advertisement in the Final program
- General benefits

BRONZE PARTNER

Minimum contribution: 10.000 EUR

- 12 sqm exhibition raw space and priority of location choice after Silver partner, electricity included (1,5 Kw)*
- 1 delegate registration
- 2 exhibitor registrations
- General benefits

Bronze Partner care ask for booth equipment package - Please consult "Booth equipment dossier"

*All exhibitors area advised to read the full exhibition guidelines and regulations which will be provided by the Organizing Secretariat after receiving the confirmation of booth location.

SINGLE PARTNERSHIP OPPORTUNITIES

EDUCATIONAL AND ADVERTISEMENT

Lunchtime Vendor Seminar

Do not miss the opportunity to organize your own seminar within the official Symposium program. This option includes equipped meeting room for the duration of 60 minutes and advertisement in the Final program – this option is only available to companies that have an exhibition booth.

- | | |
|------------------------------------|-----------|
| ■ Lunchtime vendor seminar 170 pax | 6.000 EUR |
| ■ Lunchtime vendor seminar 60 pax | 3.500 EUR |

Abstracts On USB Key

1.500 copies of the Congress abstracts on USB keys. The Sponsor will have the opportunity to distribute the USB keys from the stand of the Company. The sponsor's logo will appear prominently on the USB key and branded banner is also permitted on the opening page of the abstract file. A voucher bearing the company's logo will be placed in the Congress bags for pick-up of the USB key from the sponsor's stand. The sponsorship will be acknowledged in the online Advance Program on Congress website and the Company logo will appear next to the information concerning this service.

- | | |
|---|------------|
| ■ Abstract book partnership – exclusive | 12.000 EUR |
|---|------------|

Congress App

HPLC Congress App is a significant feature of the Congress and is no longer just an electronic version of the Congress Guide, but an essential part of the delegate experience within the Congress.

The HPLC 2019 Congress App allows delegates to:

- Navigate the program and plan their time during Congress
- Contacts other delegates, send messages and exchange business cards
- Access Congress information, floor plans and exhibition plans
- Request follow-up on Industry sessions.

Sponsor benefits:

- The sponsor's logo will appear prominently on the homepage
- The sponsorship will be acknowledged and the company logo will appear next to the information concerning this service in the Congress website and in the final scientific program distributed to all delegates
- The Congress App will be available for 5 months: from March to July 2019

- | | |
|----------------------------|-----------------------------------|
| ■ Congress App – exclusive | 16.000 EUR SOLD |
|----------------------------|-----------------------------------|

Speaker's Preview Room

This room will be available at the Congress Centre for speakers to check their slides. Sponsoring of this area represents a unique opportunity to reach all speakers involved in the official scientific program. Your company logo will be displayed on each computer screen background and saver.

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| ■ Preview room partnership – exclusive | 3.000 EUR |
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Congress Program at a Glance

The program at a glance is a quick reference tool that is inserted in the delegate badge holder and distributed throughout the Congress Centre: 2.500 copies are printed for distribution. Your Company logo printed in a prominent position.

- Congress program at a glance– exclusive ~~10.000 EUR~~ **SOLD**

Final Program Advertisement

Advertise in the most-read book onsite – tell our delegates what makes your company special.

- Full inner page 2.000 EUR

Wi-Fi Service

Wi-Fi connection will be available in the public areas and meeting rooms of the Bicocca University for the HPLC 2019. Your branded banner will appear upon accessing the service. Delegates will access Wi-Fi using their email addresses - Organizers will provide the list of addresses to the Partner (based on the permission of the delegate). Internet corner will be equipped with two computers with your company logo as the screensaver.

- Wi-Fi Service – exclusive 10.000 EUR

Navigation and Signage

Delegates use signage when looking for key areas in the venue. Your logo will be placed beside the Symposium logo on every screen or footstep in the venue.

- Navigation – exclusive ~~5.000 EUR~~ **SOLD**

PARTICIPANT ITEMS

Congress Bag Partnership (Provided by the organizer)

As partner of the Congress bags you will have your one color Company logo printed in a prominent position on the bag along with the Congress logo. Final layout of the bag will be discussed with the partner.

- Congress bag - exclusive ~~12.000 EUR~~ **SOLD**

Notepads and pens (Provided by the organizer)

To be inserted in all delegate bags. One color company logo will be displayed on the front cover of notepads and on pens. Exact size and position of logo will be decided by mutual agreement.

- Notepads and pens - exclusive ~~6.000 EUR~~ **SOLD**

Bag Inserts

Partners can either provide an A4 size double sided, color or black and white flyer/promotional piece by the appropriate deadline.

- 1 Flyer 1.500 EUR

Congress Lanyards (Provided by the organizer)

One color company logo will be printed on the lanyards which will be provided to all delegates to hold the Congress badge. Exact size and position of logo will be decided by mutual agreement.

■ Lanyards - exclusive 10.000 EUR

Public transportation

Milan public transportation customized tickets to be distributed to all participants: valid for 5 days (June 16-21) for bus and underground transportation.

Sponsorship includes:

- One colour sponsor logo on tickets
- Acknowledgment in the final program and on congress website

■ Public transportation - exclusive 18.000 EUR

CATERING & SOCIAL EVENTS

Open Ceremony, Concert and Welcome Reception - June 16

Support the Concert for delegates in the Milan Conservatorio “Giuseppe Verdi”, one of the most beautiful venues in Milan. Your banners will be placed at the entrance, your logo will be promoted in the Final Program brochure and on the invitation as well.

■ Concert in Milan Conservatorio and Welcome Reception - exclusive 25.000 EUR

Gala Dinner Partnership - June 19

Gala dinner is one of the most prestigious parts of the Congress. The Sponsor will have the opportunity to benefit from branding visibility on standing totems, signage, menu and acknowledged in the Final Program and on Congress website.

■ Gala dinner partner - exclusive ~~15.000 EUR~~ **SOLD**

Farewell Drink - June 20

It will be a unique opportunity to meet all delegates at the Congress Centre. Sponsorship includes: company logo on invitation distributed to all participants, branding visibility on standing totems, acknowledgement in the final Program and Congress website.

■ Farewell Drink - exclusive 10.000 EUR

Coffee Breaks & Lunch

Would you like to be the most visible Company different times in one day? Be the partner of the catering for one whole day – includes two coffee breaks and lunch. Your banner will be placed at the entrance to the lunch area and you can supply branded napkins or place your roll-ups in the catering area.

■ Monday June 17	10.000 EUR
■ Tuesday June 18	8.000 EUR
■ Wednesday June 19	8.000 EUR
■ Thursday June 20	5.000 EUR

Nice to HPLC you

A branded desk strategically located in the Congress Venue where all registered participants can collect each day drinks and personalized water bottles with the logo of the Congress and the sponsor. Hostess assistance for the four days (June 17-20) included. Acknowledgement in the final Program and Congress website

■ Nice to HPLC you - exclusive	18.000 EUR
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4. EXHIBITION

One of the highlights of the HPLC 2019, along with the scientific program, is the Exhibition which will take place on ground floor and first floor of the Bicocca Congress Centre. Open to all registered participants, the Exhibition will offer unparalleled opportunities to present your latest products and services and make face-to-face contacts with delegates.

First option and preference will be given to 1) Platinum, 2) Gold, 3) Silver, 4) Bronze Sponsors. Following the Major Sponsors, the Organizing Secretariat will assign booths, whenever possible, in order of commitment and Exhibitor's preferences.

The full exhibition guidelines and regulations will be provided by the Organizing Secretariat after receiving the confirmation of booth location.

EXHIBITION FEES OVERVIEW (all excluding VAT)

SQM - SPACE	RAW SPACE	BOOTH EQUIPMENT PACKAGE	EQUIPPED BOOTH
6 sqm	3.000 EUR	1.350 EUR	4.350 EUR
9 sqm	4.500 EUR	1.820 EUR	6.320 EUR
12 sqm	6.000 EUR	2.300 EUR	8.300 EUR

EXHIBITION RAW SPACE 500 EUR / 1 sqm

- Space only, minimum order 6 sqm

BOOTH EQUIPMENT PACKAGE

- Minimum order 6 sqm
- Blue or grey panels/silver alloy construction
- Electricity supply 220V / 1,5 kW included
- 1 power strup/schuko entrance, 4 sockets (code MP01)
- Fascia board with company name (3 m x 0,25m h)
- Blue (code MQ28) or grey (code MQ22) carpet
- 1 Desk - not personalized - size 150 x 50 h. 100 in lacquered white wood (code DK02)
- 2 stools (code SGO2 black or SGO3 white)
- 2 Spotlights (1 spotlight per 3 sqm)
- 1 Trash can



The Organizers are kindly asking interested companies to fill the form "**Exhibition Order Form**" and return it by mail to simona.ceccarini@effetti.it. Please do not hesitate to contact the Organizing Secretariat for any further information.

The booth rental covers the following too:

- Rental for the entire Congress period, transport, mounting and disassembly
 - General security service during the official construction and dismantling period
 - Air-conditioning
 - General daily cleaning
 - Company listing in the final program and Congress website Exhibitor page
 - 2 exhibitor registrations (additional registration may be purchased for 300 EUR).
-
- **Fees do not include:** insurance, extra furniture, catering, booth cleaning, internet connection. Information can be requested to the Organizing Secretariat, Effetti.
-
- **See on "Booth equipment dossier" for further requests**

VAT

Please be informed that foreign Companies both resident in the European Union and outside European Union (with exclusion of private individuals) will not be subjected to the Italian Value-Added Tax (VAT) for sponsorships, exhibition and services concerning the organization and participation in Congresses, excepting for catering services (VAT 10%). The essential condition is the communication of the VAT number/ID code of the Company before the issuing of the documents.