



48TH International Symposium on High-Performance
Liquid Phase Separations and Related Techniques

University of Milano-Bicocca, Milan

Media Partner Prospectus

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ORGANIZING SECRETARIAT

Effetti srl

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www.hplc2019-milan.org



Università
degli Studi
di Ferrara



POLITECNICO
MILANO 1863



UNIVERSITÀ
DEGLI STUDI
DI MILANO
BICOCCA

1. CONGRESS VENUES

SHORT COURSES and CONGRESS SESSIONS

(from June 16 to 20, 2019)



University of Milano-Bicocca
Building U6
Piazza dell'Ateneo Nuovo, 1
20100 Milano
www.unimib.it

The University of Milano-Bicocca is a public, multidisciplinary University. With about 900 teachers and researchers and 33.000 enrolled students, Bicocca offers a wide range of degree courses in Economics-Statistics, Law, Medicine, Psychology, Science, Sociology and Education. Established in 1998 it was ranked - by the Times Higher Education ranking of the best 100 Universities under 50 years old - as number 21 worldwide and first in Italy.

The Congress Centre is one of the largest and best equipped centers in Milan.

HOW TO REACH THE CONGRESS VENUE

The University of Milano-Bicocca is located in an area on the northern outskirts of Milan and is very well connected to the city centre, railway stations and the airport via ground transportation.

- **Public transports:** Tram n. 7 stop Arcimboldi Ateneo Nuovo and Bus n. 87; Underground line 5 "Lilla" stop Ponale
- **Railway station:** 5 Km from the Central Station
- **Airport:** 17 km from Milano Linate; 50 Km from Milano Malpensa
- **Car:** Parking available near the Congress Venue

OPENING CEREMONY and WELCOME RECEPTION (only on June 16, 2019 from h 14.00 to h 22.00)



Milan Conservatorio “Giuseppe Verdi”
Via Conservatorio, 12
20122 Milano
www.consmilano.it

The Milan Conservatorio Giuseppe Verdi is the largest music academy in Italy. It was founded by Royal Napoleonic Decree in 1807 and opened on 3 September 1808 in the cloisters of a Baroque jewel, the Church of Santa Maria della Passione. In its 200-years history has educated some of the most prominent musicians or conductors and it continues to be one of the most important institutions for the study of music, established nationally and internationally, with more than 1,500 students, 236 teachers, 100 courses of study and a wide range of cultural events and orchestral concerts in the opulent concert halls “Sala Verdi”.

HOW TO REACH THE VENUE

The Conservatorio is located right in the city centre and is easily accessible by public transport:

- **Underground MM 1:** stop S. Babila; take via Borgogna, after the traffic lights go straight on in Via Mascagni, then turn right on the first
- **Bus 54 or 61:** east direction, stop Mascagni-Conservatorio, take Via Conservatorio to the right
- **Bus 54 or 61:** west direction, stop Monforte-S. Damiano, go back and take Via Conservatorio to the right
- **Bus 94:** stop V. Modrone-Mascagni, go through Via della Passione until the end

2. MEDIA PARTNERSHIP PROSPECTUS

The Organizers are offering Media Companies the opportunity to become the Media partners of the HPLC2019 Milan. Please choose from the packages below and order by filling the form at the end of this document, returning it by mail to hplc2019@effetti.it. Should you wish to discuss the content of any package, please do not hesitate to contact us.

HPLC2019 WILL PROVIDE:	Media partner	Silver media partner	Gold media partner
Exhibition space	Share table	Table	Booth 6 sqm (raw space)
Delegate registrations	-	-	1*
Media registrations	-	1*	1*
Bag insert – flyer/journal copy	-	1	1
Logo and link on the website	Yes	Yes	Yes
Final program advertisement	-	½ page	1 page

*includes: coffee breaks and lunches, exhibition admission

MEDIA PARTNER WILL PROVIDE:	Media partner	Silver media partner	Gold media partner
Minimum contribution	Optional	1.000 EUR	2.800 EUR
Student support (minimum 500 EUR per student)	Optional	Minimum 2 students	Minimum 2 students
Advertisement (hard copy)	Conference announcement	½ page announcement before submission deadlines for oral and poster presentations	1 page announcement before submission deadlines for oral and poster presentations
Direct mailing about HPLC2019 Milan	Optional	Minimum 1	Minimum 2
Web banner and link on website (to be uploaded at least 6 months before the HPLC2019 Milan)	Optional	Yes – at least 6 months before the event	Yes – at least 6 months before the event
Event listing in agenda	Optional	Yes	Yes

OTHER SINGLE PARTNERSHIP OPPORTUNITIES

Media partners may also purchase additional items below:

Media Pass

Media pass includes coffee breaks and lunches, scientific sessions and exhibition admission.

- MEDIA PASS 250 EUR

Lunchtime Vendor Seminar

Do not miss the opportunity to organize your own seminar within the official Congress program. This option includes equipped meeting room for the duration of 60 minutes and advertisement in the Final program – this option is only available to companies that have an exhibition booth.

- LUNCHTIME VENDOR SEMINAR 170 PAX 6.000 EUR
- LUNCHTIME VENDOR SEMINAR 60 PAX 3.500 EUR

Speaker's Preview Room

This room will be available at the Congress Centre for speakers to check their slides. Sponsoring of this area represents a unique opportunity to reach all speakers involved in the official scientific program. Your company logo will be displayed on each computer screen background and saver.

- PREVIEW ROOM PARTNERSHIP – EXCLUSIVE 3.000 EUR

Final Program Advertisement

Advertise in the most-read book onsite – tell our delegates what makes your company special.

- FULL INNER PAGE: 2.000 EUR

Bag Inserts

Partners can either provide an A4 size double sided, color or black and white flyer/promotional piece by the appropriate deadline.

- 1 FLYER 1.500 EUR

3. EXHIBITION

One of the highlights of the HPLC 2019, along with the scientific program, is the Exhibition which will take place on ground floor and first floor of the Bicocca Congress Centre. Open to all registered participants, the Exhibition will offer unparalleled opportunities to present your latest products and services and make face-to-face contacts with delegates.

The full exhibition guidelines and regulations will be provided by the Organizing Secretariat after receiving the confirmation of booth location.

EXHIBITION FEES OVERVIEW (all excluding VAT)

SQM - SPACE	RAW SPACE	BOOTH EQUIPMENT PACKAGE	EQUIPPED BOOTH
6 sqm	3.000 EUR	1.350 EUR	4.350 EUR
9 sqm	4.500 EUR	1.820 EUR	6.320 EUR
12 sqm	6.000 EUR	2.300 EUR	8.300 EUR

EXHIBITION RAW SPACE 500 EUR / 1 sqm

- Space only, minimum order 6 sqm

BOOTH EQUIPMENT PACKAGE

- Minimum order 6 sqm
- Blue or grey panels/silver alloy construction
- Electricity supply 220V / 1,5 kW included
- 1 power strap/schuko entrance, 4 sockets (code MP01)
- Fascia board with company name (3 m x 0,25m h)
- Blue (code MQ28) or grey (code MQ22) carpet
- 1 Desk - not personalized - size 150 x 50 h. 100 in lacquered white wood (code DK02)
- 2 stools (code SG02 black or SG03 white)
- 2 Spotlights (1 spotlight per 3 sqm)
- 1 Trash can



The Organizers are kindly asking interested companies to fill the form "**Exhibition Order Form**" and return it by mail to simona.ceccarini@effetti.it. Please do not hesitate to contact the Organizing Secretariat for any further information.

The booth rental covers the following too:

- Rental for the entire Congress period, transport, mounting and disassembly
 - General security service during the official construction and dismantling period
 - Air-conditioning
 - General daily cleaning
 - Company listing in the final program and Congress website Exhibitor page
 - 2 exhibitor registrations (additional registration may be purchased for 300 EUR).
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- **Fees do not include:** insurance, extra furniture, catering, booth cleaning, internet connection. Information can be requested to the Organizing Secretariat, Effetti.
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- See on "Booth equipment dossier" for additional requests

VAT

Please be informed that foreign Companies both resident in the European Union and outside European Union (with exclusion of private individuals) will not be subjected to the Italian Value-Added Tax (VAT) for sponsorships, exhibition and services concerning the organization and participation in Congresses, excepting for catering services (VAT 10%). The essential condition is the communication of the VAT number/ID code of the Company before the issuing of the documents.

MEDIA PARTNERSHIP ORDER FORM

COMPANY NAME: _____

CONTACT NAME: _____

POSTAL ADDRESS: _____

ZIP CODE AND CITY: _____

COUNTRY: _____

E-MAIL: _____

TELEPHONE: _____

FAX: _____

VAT NUMBER: _____

Sponsored item	Select item (X)	Price EUR (excl. VAT)
GOLD MEDIA PARTNER		€
SILVER MEDIA PARTNER		€
MEDIA PARTNER		€
Other items (please specify)		€
		€
		€
		€
		€
		€
TOTAL:		€

DATE

SIGNATURE AND COMPANY STAMP

All indicated prices are exclusive of VAT 22% (subject to changes). Companies registered in the EU with a valid VAT number will be charged without VAT.

EXHIBITION ORDER FORM

COMPANY NAME: _____

CONTACT NAME: _____

POSTAL ADDRESS: _____

ZIP CODE AND CITY: _____

COUNTRY: _____

E-MAIL: _____

TELEPHONE: _____

FAX: _____

VAT NUMBER: _____

List of items	Select item (X)	Nr/Pcs/sqm	Price EUR (excl. VAT)
Exhibition raw space		sqm	€
Booth equipment		sqm	€
<i>Booth equipment package</i>			
Panel	<input type="checkbox"/> code SS01 blu <input type="checkbox"/> code SS02 grey		
Carpet	<input type="checkbox"/> code MQ28 blu <input type="checkbox"/> code MQ22 grey		
2 stools	<input type="checkbox"/> code SGo2 black <input type="checkbox"/> code SGo3 white		
Desk	<input type="checkbox"/> code DK03 white		
Booth position requested	nr.		
Name to appear on fascia			
TOTAL:			€

DATE

SIGNATURE AND COMPANY STAMP

All indicated prices are exclusive of VAT 22% (subject to changes). Companies registered in the EU with a valid VAT number will be charged without VAT.